

## **'ANTE UP 21' GAME OPENS AT THE FREMONT HOTEL & CASINO – DOWNTOWN, LAS VEGAS**

October 16<sup>th</sup>, 2007

*Las Vegas, NV* --- The exciting blackjack / poker game, Ante Up 21, recently opened to awaiting players at Boyd Gaming Corporations', Fremont Hotel & Casino in downtown Las Vegas, Nevada.

The game can now be played 24/7 in the main pit, where the attentive dealers will guide both novice and experienced gamblers through the standard blackjack rules and simple betting options. The game was well received by many in the local market and visitors appeared to embrace the game as a refreshing alternative to other, sometimes more complicated, entry-level table games.

Ante Up 21 combines the two hottest games in the casino today; blackjack and poker – where players form the best 2-card poker hand, within their completed blackjack hands (including busted hands), to then go head-to-head with the dealer in the best 2-card poker showdown at the conclusion of their blackjack hand. All standard blackjack rules and wagering options apply. (See complete “Rules of Play” on web site)

The three (3) Boyd Gaming downtown properties (Fremont, California, Main Street Station) all have large Pacific/Asian/Hawaiian followings, which eagerly awaited the games downtown debut. Players were attracted to the game as a new alternative to standard blackjack and are developing new strategies to master the game. Ante Up 21, with all of the traditional blackjack rules intact, levels the playing field and enables gamblers to now play two games in one. And, players can play only blackjack, if desired, and watch the poker action on the table while familiarizing themselves with the simple nuances of the ‘Ante Up 21’ game format.

Conforming to the standard “house” rules of blackjack, a players’ natural blackjack pays 3 to 2, players can double-down, players can split their hands up to four (4) times, and can play more than one hand at a time, like in most traditional casino blackjack games.

Interested players and travelers to Las Vegas can learn more about the game and watch a narrated demonstration on “How To Play Ante Up 21” by the inventor himself at [www.AnteUp21.com](http://www.AnteUp21.com) ,which is garnering thousands of hits as word of the game spreads throughout the poker, blackjack, travel & leisure, and Internet gaming communities.

FYI Gaming, LLC, the Los Angeles-based game development and consulting company, will be announcing other major developments at the upcoming 2007 Global Gaming Expo (G2E) in Las Vegas, Nevada – November 13-15<sup>th</sup> (Booth # 2284).

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